Entrepreneurship Training for Innovators

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MINDSHIFT Talent Advisory

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innoVADE LEADERSHIP IN INNOVATION

"**Creativity** is thinking up new things. **Innovation** is doing new things."

- Theodore Levitt (1925 – 2006)

8% is an Erasmus+ project which aims to provide Entrepreneurship Training for Innovation in Europe

What is the 8% project going to offer you?

"Entrepreneurship training for Innovation"

Open innovation is at the heart of EU policy and this means opening the innovation process to people with experience in fields other than academic or science. By including more people in the innovation process, knowledge can circulate more freely. Innovation-based entrepreneurs play an important role in boosting economies all over the world, and they are especially important now as Europe recovers from the global pandemic.

Why the 8% Project?

Creative thinking, problem solving, leadership and team management, innovation management, strategic planning and risk management are some of the major trainable competences for innovation entrepreneurship. Therefore, investment in these skills can have an enduring impact on enterprise creation and economic prosperity.

How is the 8% project going to achieve these goals?

. By developing a compendium of interactive infographics that teach the core skills of innovation entrepreneurship. Infographics have been steadily gaining popularity, both in digital and print formats as they are clear, effective and visually engaging informative resource. 8% will exploit this format to create dynamic learning materials for our target groups.

. By providing In-Service Training for tutors and trainers to demonstrate how interactive infographics can be used in vocational education.

. By creating the 8% MOOC platform that will provide open access for all of the learning materials and resources created by the project team.

The 8% project will operate from September 2020 to August 2022