

Newsletter 1

InTraRed in short...

“InTraRed: Innovation Transfer Ready SMEs” aims to foster the innovation management within SMEs placing particular emphasis on building new learning partnerships between the world of work and the world of VET provision.

This project addresses business owners and functional team leaders in the SME sector and VET professionals as fundamental elements able to create key educational bridges to reduce fragmentation in the innovation management process.

Local Stakeholder Partnerships

One of the objectives of InTraRed is to benefit from and enrich its outputs with the expertise and advice of relevant local experts in the fields of education and work to ensure the successful implementation of the project in their own local setting.

These multidisciplinary teams called Local Stakeholder Partnerships are currently being established in the partners’ countries.

If you are a VET professional, local business owner or member of a Business support agency or Chambers of Commerce and are interested to work alongside partners institutions to design and develop a range of training and learning materials for both VET professionals and SMEs that will support innovation management within companies, contact your national partner!



Innovation Management Curriculum for SMEs

Project partners will develop a new training programme to support business owners and functional team leaders in the SME sector to develop the required skills and competences in innovation management to enable them to introduce formalised innovation processes in their companies and rapidly bring new innovative products and services to the market.

The previous and essential step to determine the types of topics that the new curriculum will address is conducting a Training Needs Analysis (TNA) which is right now work in progress and will come up with interesting results that will be published very soon.

We will keep you posted on further developments on this issue!

InTraRed aims to...

- **support business owners and functional team leaders in the SME sector** to build the required skills and competences in innovation management.
- properly **equip VET professionals** to deliver a new innovation management curriculum and coaching their SME client group.
- ensuring the deep **raising awareness at SMEs** about what kind of people lead innovation in today's business world across the participating countries.
- **provide policy makers with a recommend course of action** based on the experiences and lessons learned in the course of the InTraRed project.
- Facilitate high-impact learning materials through a mobile-friendly learning platform built to maximise interaction and engagement providing instant access.

InTraRed partners...



University of Peloponnese
GREECE



Meath Partnership
IRELAND



Chamber of Commerce and Industry of Slovenia (CCIS)
SLOVENIA



Malta College of Arts, Science and Technology (MCAST)
MALTA



Innovation Training Center (ITC)
SPAIN



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CYPRUS



For more information on the project, please visit www.intrared.eu or contact the project partners.
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